



PRIVE HOTEL BODRUM POLICY ON THE PRESERVATION AND PRESENTATION OF CULTURAL HERITAGE

Cultural heritage encompasses all tangible and intangible values related to our identity, culture, and history.

Historical cities and structures, cultural landscapes, monumental buildings, archaeological sites, as well as living but intangible values such as language,

tradition, dance, music, and rituals also constitute cultural heritage. In conventions prepared by UNESCO, ICOMOS and similar international institutions,

and in international legal texts, the concept of cultural heritage has been categorised as tangible cultural heritage,

intangible cultural heritage, underwater cultural heritage, and natural heritage.

Tangible cultural heritage is divided into movable and immovable cultural heritage. Movable

cultural heritage includes paintings, sculptures, coins, manuscripts, and archaeological artefacts, while immovable cultural

heritage includes monuments, archaeological sites, and built complexes such as historic urban fabrics. Underwater cultural

heritage, underwater remains and cities, intangible cultural heritage such as oral traditions, performing arts, rituals, natural heritage sites with a cultural dimension, cultural landscapes, physical, biological and geological formations.

The protection of Cultural Heritage Assets is regulated by Article 3 of Law No. 2863 on the Protection of Cultural and Natural Assets

as 'Protection and Preservation'; in immovable cultural and natural assets,

it is defined as preservation, maintenance, repair, restoration, and function change operations; in movable cultural

assets, it is defined as preservation, maintenance, repair, and restoration works.

OUR POLICY ON THE PROTECTION AND PRESENTATION OF CULTURAL HERITAGE ASSETS;

- Our activities identify and control the potential direct and indirect impacts of visitors and supply chain activities on cultural heritage assets.
- We publish brochures, booklets and videos that promote our cultural heritage assets.
- We publish brochures, booklets and videos promoting our cultural heritage assets.
- We participate in initiatives focused on the preservation of cultural heritage assets with NGOs and local authorities.



- We organise internal training and internal communication activities to raise awareness about the preservation and presentation of cultural heritage assets.
- We organise and maintain internal training and communication activities to raise awareness about the PROTECTION AND PRESENTATION OF CULTURAL HERITAGE ASSETS, and we also include this topic in our sustainability training programmes.
- We take action to ensure the sharing of the local cultural heritage inventory.
- We take action to ensure the sharing of the local cultural heritage inventory.
- We will take action to ensure the sharing of the local cultural heritage inventory.